

Luke Lassiter

Apr 2, 1923 - May 9, 2009

BIRTHPLACE: Newton County, GA

SOLDIER DETAILS

DIVISION: Army, Officer's Staff

THEATER OF OPERATION: American

SERVED: Dec 1, 1942 - Feb 1, 1945

HONORED BY: Son, Michael W. Lassiter

BIOGRAPHY

Luke R. Lassiter was Born on April 2, 1923 in Newton County, Georgia to Elwood Gray Lassiter, Sr. and Georgia S. Lassiter. He was raised on the family farm, six miles couth of Covington. He is a graduate of the University of Georgia, but due to World War II, his college class was accelerated and he graduated early from the University in December, 1942. While at college, he received a reserve commission in the horse cavalry. After graduation, he was ordered to active duty at Fort Riley, Kansas where he served out the balance of the war. In November, 1944, he married Jane Walburn of Clay Center, Kansas and they had one son, Michael, in 1948. In November, 1973, he was remarried to Geraldine Tucker. Shortly after the war, Luke joined Cotton States Mutual Insurance Company as an agent. He steadily advanced through the company, serving as General Manager, then President of the Cotton States Insurance Companies. He retired in 1978 and has been President Emeritus for 30 years. He served as a Legislative Consultant for Cotton States for over 20 years after retirement. His activities in the insurance profession are numerous. Luke served as Vice President and Director of the Georgia Association of Life Companies and a Director of the National Association of Independent Insurers (NAII). He served on the Board of Trustees of the Georgia State University Educational Foundation and a Director of the Southeastern region of the Insurance Information Institute. Luke was one of the founders of the Georgia Underwriting Association (Fair Plan), a residual market mechanism for insuring properties that the voluntary market declines. He was also a founder of the Georgia Arson Control Board, an organization that rewards informants who help convict arsonists. He and his wife, Geri, enjoy retirement in Cumming, Georgia.