

*Dr. Moos' office
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May 24, 1959

MEMORANDUM FOR:

**The President
and
Dr. Milton Eisenhower**

SUBJECT: A tentative look at major presidential speeches and speech commitments, June 1959 - January 1961, prepared on basis of discussion at Dr. Milton Eisenhower's home, May 22, 1959.

**Present: Dr. Milton Eisenhower
Major John Eisenhower
Mr. James Hagerty
Mr. Thomas Stephens
Mr. Malcolm Moos**

The approach to the schedule of presidential speeches over the next 18 months would be problem-oriented. Every effort would be made to interlard the President's philosophy into each address.

1. Lions International, New York, June 30, 1959

**Topic: Restatement of America's purposes in the world.
What do we stand for?**

Delivery in Madison Square Garden to delegates from some seventy countries, presumably on the eve of a Summit Conference.

2. Report to American people on Summit Conference.

Delivery, late July or mid-August.

3. Harvard University, Dedication of International Law School Building, September 28, 1959

Topic: Foreign Economic Policy and its relevance to



world peace; world trade, stable markets -- their vital relation to a just and durable peace.

4. Brown University, October 22, 1959

Speech getting into problems of Education, but approached through the theme the President developed at Gettysburg College -- "The Need for Understanding."

5. Council on Foreign Relations

Speech on Latin America.
To be delivered in New Orleans, November or December 1959; or winter 1960.

6. State of the Union Message, January, 1960

Topic and emphasis to be decided.

7. The American Economy: Its Strength and Its Weaknesses

Winter, 1960.
The form for this talk to be decided.
Among the highlights of this speech would be deficiencies in our transportation system -- our highways -- airways -- waterways; what we are doing about them and what we need to do, to meet the pressing problems in what may very likely be the most urgent problem of rising urbanism.

8. Lincoln -- and possibly some comments about the Republican Party and the principles for which it stands.

February, 1960
A talk to be delivered in Kansas. A choice of site here, for obvious reasons, is squarely between California and New York.

After teeing off with Lincoln, the President then might



close with some snappy judgments about the contemporary challenge to the Republican Party.

9. White House Conference on Youth, April, 1960.

Speech to be delivered in Washington.

Talk to be developed around Juvenile Delinquency and the critical problems stemming therefrom -- i. e., 95% of our crimes are being committed by persons under 21.

10. National War College, June, 1960.

A full scale address on the nation's defense and the need for long-range defense planning.

11. Presidential Campaign - 1960.

One major campaign address, and perhaps other briefer appearances, autumn, 1960.

12. Foreign Policy

At any time during the next 12 months, speeches under the general heading "Foreign Policy" could be quickly scheduled that would center on the following subjects:

- a. Disarmament
- b. The immorality of the Soviet Union as documented by broken promises and treaty violations. Run through the entire list from the Baltic states to Berlin.
- c. A possible talk to be delivered in India in September, 1960 at the World Conference on Agricultural Trade.

13. Farewell Address - a speech to Congress, January, 1961



Speech stresses the need for common sense to accommodate the broad range of belief in the political spectrum of America, particularly in an era when the nation may have an Executive of one Party and a Congress of another.

Additional topics for possible major speeches:

1. An address on National Goals, to be delivered in December, 1960, when the National Commission on Goals is ready to report.
2. Problems of Administrative Organization -- The Science of Government.

One address might be considered that would deal with administrative problems in the management of the nation's foreign affairs.

Or, the problem the nation faces in the efficient organization of its transportation system.

Possible title: The Structure of Freedom

Malcolm Moos

