

IKE INSIGHT

PO Box 295 | 200 SE 4th Street | Abilene, KS 67410 | (785) 263-6771 | www.EisenhowerFoundation.net

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You Did It!

2022 Strategic Plan: Exploring a Space for the Future

With 2022 in full swing, we are excited to share our strategic plan for the year ahead. Upon reflection, a silver lining in the COVID-19 pandemic is that it was an opportunity to carefully reexamine our organization's current capital and digital needs. We believe that seizing this opportunity is crucial to sustaining our organization for the next 75 years.

Over the past two school years, IKEducation programs were offered virtually and we had overwhelming participation from teachers across the United States. The expansion of IKEducation programs in a post-

pandemic world will require a space to safely and effectively educate more K-12 students both in-person and remotely. As a result, a dedicated space, with state-of-the-art digital technology, will be necessary to meet the needs of educators and students.

In addition to IKEducation's needs, our staff has fully outgrown our current office space of 1,200 square feet. It can no longer logistically accommodate shared offices for seven full-time and eight part-time staff members.

To meet both of these needs, the Eisenhower Foundation anticipates building a dedicated space within the next five years.

It is in this context that we are pleased to announce a \$225,000 gift from Mr. Robert Tointon, Greeley, Colorado. This exploratory gift, in memory of his wife, Betty, has provided our staff and board the opportunity to visit best-practice educational facilities to help imagine our space and technology needs.

16 *IKE Online* has reached students in 16 states and 3 countries so far in the 2021-22 school year!

Foundation Staff
7 full-time
8 part-time
staff members

15



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Participation in virtual IKEducation programs continues to increase significantly each year.

In addition, the gift has allowed us to engage renowned architect Gould Evans, Kansas City, to help us conceptualize the space. We look forward to sharing the concept with you when it is available.

It takes a philanthropist with true vision to fund a rare exploratory gift such as this. We are truly grateful to Mr. Tointon for not only his trust in our work, but also for providing the seed gift to chart the path forward.

IKE INSIGHT

Meredith's Memo

Dear Friends,

Thank you so much for being a loyal Friend of the Eisenhower Foundation during the past two years. It has been incredibly humbling to know that so many of you continued to financially support our mission even though the Eisenhower Presidential Library and Museum was closed for much of the time.

Although we couldn't serve students and teachers on-site, your unwavering support helped us continue to provide crucial programming virtually, reaching students from 16 states and three countries.

I am encouraged as my colleagues at the National Archives and Records Administration prepare to fully open the Eisenhower Presidential Library and Museum to the public. You will notice the gradual reopening in the coming weeks and months.

Currently, the Eisenhower Museum is open on a limited basis and the Library's Research Room is open by appointment. It has been wonderful to see cars in the parking lot again!

I am so grateful for your support and especially touched by your commitment to ensuring we fulfill our mission to preserve and promote Ike's legacy.

Sincerely,



Meredith Sleichter
Executive Director

Special Recognition

Donate Day

We Did It!



Thanks to overwhelming support, the Eisenhower Foundation raised \$21,420 in March as part of Dickinson County Donate Day. This exceeded our goal and resulted in our organization receiving the full \$15,000 match — \$5,000 from the Community Foundation of Dickinson County and \$10,000 from a loyal donor. We are humbled by the generous support of our donors who continue to believe and trust in our work. All money raised through this matching gift opportunity was added to our

endowment fund, which is invested and managed to secure our organization's future. These funds provide crucial support for IKEducation, exhibits and community events.

Our Partners

Community Foundation of Dickinson County

The Community Foundation of Dickinson County serves as an important resource for area nonprofits like ours, and believes that philanthropy is a community effort. This is the fourth year the Community Foundation of Dickinson County has held Dickinson County Donate Day and it was a huge success, raising over \$175,000 for local area nonprofits.



In addition to Donate Day, the Eisenhower Foundation partners with the Community Foundation for several other programs and events to ensure the legacy of Ike continues for years to come. We are thankful to have the Community Foundation of Dickinson County as a resource and partner.

Spotlight Event

Symphony at Sunset



The annual Symphony at Sunset D-Day Commemoration Concert will be held June 4 on the grounds of the Eisenhower Presidential Library and Museum. The event will feature music from the Salina Symphony and the Fort Riley 1st Infantry Division Band, in addition to other local bands and artists, as well as food vendors and educational activities.

Ike's Soldiers

Donald Deam



Donald Deam served April 1940 - July 1945.

At nineteen years old and still in high school, Donald Deam enlisted in the Army. He was six feet tall, weighed 124 pounds and measured 24 inches around his waist. By the time he and other soldiers prepared to meet Nazi forces on D-Day, the US Army first sergeant was known as “General Toothpick.” Deam was a paratrooper in the 101st Airborne. “You don’t forget it,” Deam said. “You never forget that (D-Day),” Deam wrote later as he began recording his memories of June 6, 1944. Among other passages, Deam shared that General Dwight D. Eisenhower visited his troop and asked if anyone was from Kansas. Another man pushed Deam forward.

Although Deam had grown up in Florida, he had been born in Kansas. He remembers Eisenhower shaking his hand, then laid a hand on his shoulder and said, “Come back, son.” Deam remembers flying toward France, seeing the white cliffs of Dover slip out of sight as his plane left the United Kingdom. Then, he remembers the anti-aircraft and machine gun fire; the way the tracer bullets glowed red as they flew past. He remembers the bullets that ripped through his right arm after he hit the ground and fighting for days despite the injury. Near the end of his duty, he took a piece of Adolph Hitler’s stationary from the dictator’s Eagles Nest residence and wrote home. “My warring days and

parachute jumps are about over, and I’m not in the least bit sorry,” he wrote to his parents and siblings. “All of my friends are gone.” After the war, Deam went on to get married and have two children. He worked for 35 years as an attorney. Donald Deam's memoirs are part of the World War II archives at the Eisenhower Presidential Library in Abilene, Kansas.



Upcoming Events

April 2022

28- Lunch & Learn: *Churchill and Eisenhower’s Relationship* with guest speaker Allen Packwood

May 2022

10- Ike’s Book Club: *Grey Eminence: Fox Conner and the Art of Mentorship* by Edward Cox
26- Lunch & Learn: *Eisenhower’s Pandemic*

June 2022

4- Symphony at Sunset
14- Evenings at Ease: Topic to be determined
23- Lunch & Learn: Topic to be determined

July 2022

12- Ike’s Book Club: *Servants Of The People: The 1960s Legacy of African American Leadership* by Lea E. Williams

Symphony

AT SUNSET

D-DAY COMMEMORATION

The Eisenhower Foundation would like to extend a special invitation to all Veterans and Friends of the Foundation.

SATURDAY, JUNE 4
4:00 P.M.

FOR A FULL SCHEDULE OF EVENTS, VISIT OUR WEBSITE.

Held on the grounds of the Eisenhower Presidential Library and Museum in Abilene, Kansas.

IKE INSIGHT

IKEducation

Reaching Classrooms Virtually

Since first taking IKEducation programs virtual in 2020, our IKEducators have reached over 26,000 students and teachers in the U.S. and beyond.



This year, in partnership with the Wichita School District's EdVenture virtual field trip program, IKEducation presented programs for both Kansas Day and Presidents Day, reaching over 2,900 students combined.

The "Women in Kansas" program was presented in honor of Kansas Day. To celebrate Presidents Day, programs were shot in different galleries throughout the Eisenhower Presidential Museum. Students started their day learning what life was like for Ike and his brothers growing up in



Abilene, Kansas, in the early 1900s. Students then explored the roles of Rosie the Riveter throughout the war effort on the home front. To wrap up Presidents Day, students learned about campaign slogans with the most popular one ever, I LIKE IKE!

Our Partners

When Class Ends, a New Day Begins



Students are introduced to popular games from Ike's childhood, like marbles.

When the final school bell of the day rings, a new day begins for K-12 students. While many are picked up by parents and shuttled home or to extra-curricular activities, many others face a large block of unstructured and unsupervised time due to working parents. Those children are at higher risk of engaging in risky behaviors and being vulnerable to predators. Those children are more likely to come from low-income families and less likely to be involved in extra-curricular enrichment activities, perpetuating their likelihood to trail substantially behind their more-affluent peers, in terms of academic achievement.¹

IKEducation is proud to be partnering with a local 2-3rd grade, McKinley Elementary School, to provide exciting activities to enhance students' skills and interests at their after-school program. Each month, IKEducators provide two programs that allow students to examine primary sources and get their hands on

history. These programs vary widely, from games that Ike would have played as a child that today's students are not familiar with, to learning how children on the American home front contributed to Allied soldiers fighting overseas.

Denise Liby, 3rd grade teacher and co-leader for McKinley Elementary's Above and Beyond the Classroom (ABC) after-school program, commented, "Students have enjoyed the content and interactive approach. IKEducation is unique as it allows students to dive deeper into Ike's personal history and accomplishments as well as our state's history and how they both intersect in meaningful ways that continue to impact us today."

¹Jennifer McCombs, Anamarie Whitaker, and Paul Yoo. "The Value of Out-of-School Time Programs." Rand Corp, 2017.

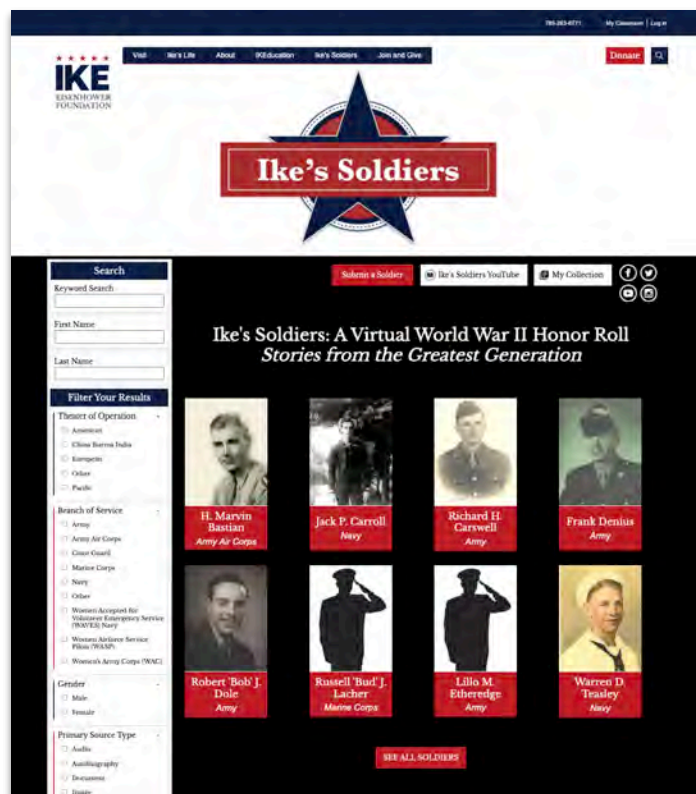
Support Our Cause

Remembering the Greatest Generation

Each year, the Eisenhower Foundation joins people throughout the world in commemorating D-Day. As the 78th anniversary approaches, we are excited to share that *Ike's Soldiers: A Virtual World War II Honor Roll for the Greatest Generation* continues to grow by adding new soldier profiles. We are working to significantly expand *Ike's Soldiers* in the coming year.

To further this effort, two loyal Kansas donors have extended a matching gift opportunity. If we can raise \$10,000 by the end of June, they will match every donation, dollar-for-dollar! To make a tax-deductible gift to help us continue adding personal accounts of World War II heroes to *Ike's Soldiers*, simply fill out the form below.

As you can imagine, this is an important project for our organization since our original purpose was to honor all World War II soldiers. Through fulfilling the mission of *Ike's Soldiers* — to honor General Eisenhower's legacy through the compelling stories of the soldiers he led and share them with the world — we continue to hold true to our founding principles that General Eisenhower himself established.



General Eisenhower believed in his troops like the Eisenhower Foundation believes in our Friends and Americans across this great nation. We hope that you share our commitment to honoring the legacy of General Dwight D. Eisenhower and all soldiers from World War II. We invite you to make a gift on this 78th anniversary of D-Day — the invasion that ultimately secured freedom throughout the world. Thank you for your consideration.

We Appreciate Your Support

Thank you for your support! To make a donation, simply send this form to: PO Box 295, Abilene, KS 67410. You can also make a contribution by calling our office at (785) 263-6771 or online at www.EisenhowerFoundation.net.

First & Last Name(s)

Email Address

Phone Number

Street Address

City

State & Zip

My gift is for: IKEducation Ike's Soldiers Friends Membership Public Programs Where Needed Most

Enclosed is my check, made payable to the *Eisenhower Foundation* **OR** please charge my:

Visa

MasterCard

Discover

American Express

In the Amount of: \$34 \$100 \$250 \$500 \$1,000 \$2,500 \$5,000 Other: _____

Name on Card

Card Number

Authorized Signature

Expiration Date

Security Code

IKE INSIGHT

Our Partners

Wreaths Across America

The Eisenhower Foundation and IKEducation are partnering with Wreaths Across America (WAA) to share classroom resources with schools across the country. This collaboration is part of WAA's expanded education initiative that aligns with the organization's 2022 theme, *Find A Way to Serve*. The inspiration for the theme came partly from the American Rosie Movement, which highlights the stories of the World War II-era women known as Rosie the Riveters. As part of this education initiative, IKEducation's lesson plans will be featured on the WAA website.



"You don't have to be in military service to serve your community and country," said Karen Worcester, Executive Director of Wreaths Across America. "Serving others, or being in service to

others, gives purpose and I've seen first-hand from Gold Star Families to Veterans, how it can help people heal."

WAA is a non-profit with the mission to "Remember our Fallen, Honor our U.S. Veterans and Teach the Value of Freedom to our Children." The revamp of WAA's educational program involves working with like-minded organizations to develop action plans to inspire young people across the country to find a way to serve in 2022 and beyond. Wreaths Across America works in a number of ways to show our veterans and their families that we will not forget, including placing wreaths on veterans' headstones across the country on National Wreaths Across America day, held annually in December.



For your information:

March 24, 2022

I am now 80 years years and 7 months old. In Gen. Eisenhower's first campaign for the presidency in 1952, at the age of 11 years, while residing in the western Pennsylvania region of Castle Shannon/ Mt. Lebanon, somewhat a bastion of the Republican Party, someone prevailed upon me to wear an ankle-to-shoulder length "sandwich board" (back and front panels) upon which was painted the slogan for his campaign — "I LIKE IKE!"

A fond memory, indeed. As I proudly wore that "sandwich board," so shall I wear this cap!

Sincerely, Clarence E. Hoener, Jr.

In The Mail

For your information:

March 24, 2022

I am now 80 years and 7 months old. In Gen. Eisenhower's first campaign for the presidency in 1952, at the age of 11 years, while residing in the western Pennsylvania region of Castle Shannon/ Mt. Lebanon, somewhat a bastion of the Republican Party, someone prevailed upon me to wear an ankle-to-shoulder length "sandwich board" (back and front panels) upon which was painted the slogan for his campaign — "I LIKE IKE!"

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Sincerely,

Clarence E. Hoener, Jr.

Featured Artifact

In Case of Failure Message

Extreme planning was required to coordinate the 5,000 ships, 11,000 airplanes, over 150,000 soldiers, and all the supplies required for Operation Overlord, the D-Day invasion. General Dwight D. Eisenhower knew from the start that the effects of the weather on the invasion would be complicated. He relied on information from weather forecasters and other scientist to determine the best time to successfully invade.

As Supreme Allied Commander of Europe, General Eisenhower made the final decision whether to launch the D-Day invasion. On June 5, 1944, he gave the order that put D-Day in motion. In the moments after making this monumental decision, he quickly scratched a note, known now simply as the

“In Case of Failure” message.

True to form, General Eisenhower assumed all responsibility if anything went wrong on D-Day. General Eisenhower also dated the note “July 5,” rather than “June 5,” likely a sign of the worry and concern he felt in that moment.

Thankfully, General Eisenhower never had to use this note and it is now part of the Eisenhower Presidential Library archives.

Our landings in the Cherbourg - Have area have failed to gain a satisfactory foothold and I have withdrawn the troops. My decision to attack at this time and place was based upon the best information available, and the troops, the air and the Navy did all that Bravery and devotion to duty could do. If any blame or fault attaches to the attempt it is mine alone.

July 5

Our landings in the Cherbourg-Havre area have failed to gain a satisfactory foothold and I have withdrawn the troops. My decision to attack at this time and place was based upon the best information available. The troops, the air and the Navy did all that Bravery and devotion to duty could do. If any blame or fault attaches to the attempt it is mine alone.

July 5

Eisenhower Presidential Library collection. Eisenhower's Pre-Presidential Papers, Principal File, Box 168, Butcher Diary June 28 - July 14, 1944 (2); NAID #186470.

Did You Know?

Everyone Likes Ike

There are hundreds of buildings, schools, parks, highways, geographic features, and more, named after Dwight D. Eisenhower.

One such namesake is Mount Eisenhower, located in the Presidential Range in the White Mountains of New Hampshire. The mountain was formerly known as Mount Pleasant until the New Hampshire Legislature voted in 1969 to rename it after President Eisenhower, and the U.S. Board on Geographic Names agreed in 1970.

Mount Eisenhower has an elevation of approximately 4,760 feet and offers 360 degree stunning views.

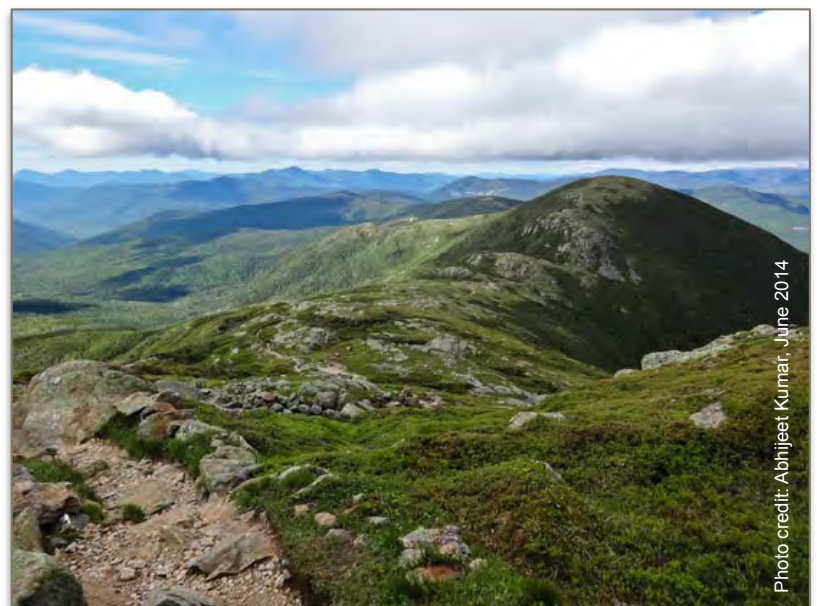


Photo credit: Abhijeet Kumar, June 2014



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