

2024

EISENHOWER FOUNDATION

ANNUAL REPORT



EISENHOWER
FOUNDATION
1945-2025



FROM THE EXECUTIVE DIRECTOR

Dear Friend,

Eighty years ago, General Dwight D. Eisenhower, Supreme Allied Commander of Europe during World War II, accepted the unconditional surrender of Nazi Germany. May 8, 1945, became known around the world as Victory in Europe Day, V-E Day, a turning point in history that signified the end of a brutal war on one side of the world and the beginning of peace.

Just a month later, in his *Guildhall Address* in London, England, General Eisenhower reminded the world of the true cost of that victory:

*“Humility must always be the portion of any man who receives
acclaim earned in blood of his followers and sacrifices of his friends.”*

He had seen firsthand the devastation of the most deadly conflict in human history and understood deeply what had been lost.

As he continued on a victory tour, Ike was greeted by thousands of people who wanted to thank him and the Allied Forces for restoring peace to war-torn Europe.

That same gratitude inspired a grassroots effort by Americans to establish the Eisenhower Foundation just weeks after V-E Day on June 22, 1945. The mission was to ensure the stories and values of General Eisenhower and the Greatest Generation were passed on to future generations.

Your support, whether financial, in-kind, or through your steadfast encouragement, has sustained this mission for 80 years. You stand among thousands who have helped keep these lessons alive.

As I reflect on 2024, my heart is full. IKEducation saw record-breaking attendance in our programs. On June 6, a moving 80th commemoration of D-Day took place with 20 World War II veterans in attendance. The *I Like Ike* Capital Campaign progressed and we anticipate meeting our goal by the end of the year.

You have made all of this possible with your generosity, thoughtfulness, and hope in the future.

It is my honor to share our 2024 Annual Report with you. I hope that it will inspire you as much as it inspired us. From IKEducation and the Eisenhower Anniversary Series to our exhibits and celebrations, we have much to be proud of. And, in our hearts, we know Ike would be proud, too.

Sincerely,

Meredith Sleichter



“We are so fortunate to have the Eisenhower Museum be a beacon of 'big time history in a small town.' Everything is well done and so palatable for my students. I cannot say enough good things about what this opportunity provides for a bunch of small-town students who don't always see the bigger picture so easily.”

*Russell High School Teacher,
IKE Onsite*

IKEducation's mission is to provide K–12 teachers and students with engaging programs that use primary sources to explore the life and legacy of Dwight D. Eisenhower while meeting educational standards. Through onsite, online, and outreach experiences, we bring the artifacts and stories of the Eisenhower Presidential Library and Museum to life. As student participation grows, so does our commitment to expanding access and impact.

IKE Onsite offers a wide array of hands-on learning with artifacts from Ike's life, from his Kansas boyhood to the space age. Students may learn about the presidential roles or take on a STEM challenge; they may try their hand at secret codes or Cold War espionage.

IKE Online provides live programs and events to classrooms around the world. Our website also provides numerous resources and on-demand programs. Students from Wichita or Warsaw can learn about Ike through programs about his D-Day leadership or his iconic election campaign.

IKE Outreach brings staff-led curriculum into area classrooms. Young students meet Ike through storybooks and activities, while older students explore topics like the Holocaust or presidential decision-making.



“As a homeschooling family, we do webinars like this from time to time, but today was by far the best we've done. Bravo!”

*Homeschool Mother,
IKE Online*

2023-2024 SCHOOL YEAR BY THE NUMBERS

22,224 students + 2,817 teachers/adults = 25,041* unique participants in 1,206 total programs

PROGRAM PARTICIPATION

17,439 IKE Onsite + 16,354 IKE Online + 5,710 IKE Outreach = 39,503† total

*Number includes total unique students and teachers, not repeat participants

†Number includes repeat student and teacher participation

Scan to
explore
IKEd



EISENHOWER ANNIVERSARY SERIES

2024 PROGRAM PARTICIPANTS



This past year, the Eisenhower Anniversary Series was launched. These programs connect significant events within the Eisenhower legacy to contemporary issues that continue to impact our world.

- June 3: Partnered with the U.S. Global Leadership Coalition for a panel discussion on Eisenhower's **Food for Peace** Program, which aimed to use U.S. agricultural surpluses to fight hunger, expand trade, and advance foreign policy.
- June 4: Collaborated with the Dole Institute of Politics at the University of Kansas and the Truman Library Institute on the program **NATO in a New Era of Collective Defense**, featuring Admiral Rob Bauer, Chair of NATO's Military Committee.
- September 19: Partnered with Columbia Law School on the program **Eisenhower and Civil Rights After 70 Years**, where panelists explored the historic *Brown v. Topeka Board of Education* decision.



Scan to watch
our past
programs

D-DAY+80 COMMEMORATION

On June 6, 2024, the Eisenhower Foundation & Presidential Library hosted a series of events to commemorate the 80th anniversary of D-Day, the event that turned the tide for the European Allied Forces in World War II. The day began with a Meet a World War II Veteran reception.

This was followed by a Remembrance Ceremony attended by 20 World War II veterans and included a flyover by the Fort Riley 1st Infantry Division AH-64E Apache. Remarks were given by Kansas Governor Laura Kelly, Senator Jerry Moran, Major General Paul T. Stanton, Brigadier General Niave F. Knell, Eisenhower Library Supervisory Archivist James Ginther, and Eisenhower Foundation Executive Director Meredith Sleichter.



I LIKE IKE CAMPAIGN

The *I Like Ike* Capital Campaign gained significant momentum in 2024. The Sunderland Foundation (Overland Park, Kansas), the Patterson Family Foundation (Kansas City, Missouri), and the Eisenhower Foundation Board of Directors and Trustees have provided lead campaign gifts. In addition, the State of Kansas has pledged a \$5M matching grant—meaning **we must raise \$10M by June 30, 2025**, to fully capitalize on this opportunity.

Thanks to these gifts, the Education Center building project has moved into the Design Development Phase and is targeted to break ground in late 2025. This Education Center will be the centerpiece of our campaign and will serve as a hub for education and inspiration.



\$11,713,122

secured towards our total goal of \$17,000,000

69%

total as of May 31, 2025

PROJECTS



SILO MURAL

In October, during Ike's birthday celebration weekend, the Eisenhower Foundation dedicated the Eisenhower Silo Mural on the Bert & Weta Sales Inc. silo near the Eisenhower Presidential Campus. The mural was designed by Ben Tegtmeier of Eudora, Kansas, and was selected from a statewide call for ideas. Mindy Allen from Mindy's Murals in Junction City, Kansas, painted a version adapted for the silo.

2024 Visitation to the
Eisenhower Presidential Library & Museum
89,379

Visitors from all over the world explored the **first-class museum exhibits**, including *Cold War: Soviets, Spies, and Secrets*. This temporary exhibit, originally curated by the Nixon Presidential Foundation and Library, explored how the Cold War dominated every facet of postwar 20th century Western life.

A **Campus Master Plan** was developed to update and modernize the existing federal campus, thanks to funding from the William T. Kemper Foundation. Senator Jerry Moran (R-Kansas) was instrumental in helping secure federal funding for much needed maintenance and improvements to the visitor experience.

The Eisenhower Foundation awarded three **Research Travel Grants** during the 2024 grant cycle.



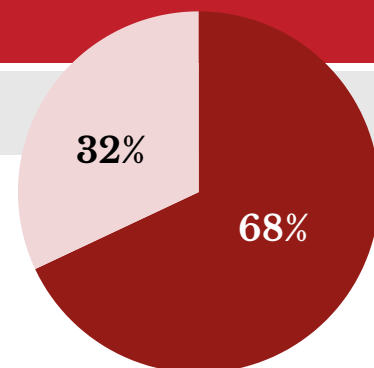
Virtually visit
*Cold War:
Soviets, Spies,
& Secrets*



2024 AUDITED FINANCIALS

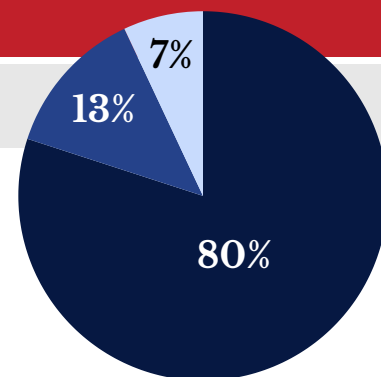
REVENUE

	Total Amount	% of Total
With donor restrictions	\$5,095,881	68%
Without donor restrictions	\$2,389,164	32%
TOTAL	\$7,485,045	



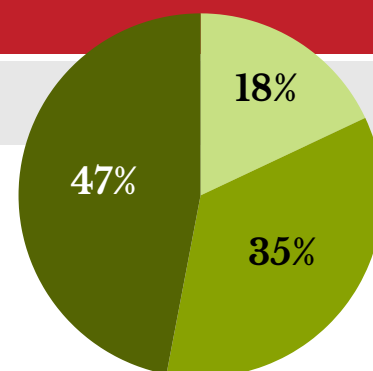
EXPENSES

	Total Amount	% of Total
Program	\$1,048,558	80%
Management	\$175,985	13%
Fundraising	\$93,194	7%
TOTAL	\$1,317,737	



PROGRAM EXPENSES

	Total Amount	% of Total
Preserving the Legacy	\$498,655	47%
IKEducation K-12 Programs	\$361,750	35%
Public Programming	\$188,153	18%
TOTAL	\$1,048,558	



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Support the

I Like Ike

Capital Campaign



Conceptualized in 2022, the Eisenhower Foundation's Education Center project is moving into the Design Development Phase of the project, and we anticipate opening the building in 2026 — the 250th anniversary of the United States of America.



**SUPPORT
THE NEW
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CENTER**



By donating, **your name will be entered into a leather-bound book** that will be presented during the Grand Opening ceremonies and remain on permanent display!



IKE

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